



Pathways 2 Clean Cooking - Wexford 2019

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Mission of **Mimi Moto**

Create **impact** with an alternative for cooking on wood & charcoal, which is:

- Affordable (cheaper as their current fuel costs)
- Clean (as clean as LPG)
- Efficient (85% less wood consumption)

Impact at scale only becomes reality with a profitable **business** model



How to create **impact** ?

To convert charcoal/wood users, 3 things are required:

1. The right **Tool + accessories**
2. The right **Fuel**, which on a daily basis is cheaper than their current fuel costs
3. Business minded **Local entrepreneurs** who know the market and understand the business model

1. The right **Tool** & Accessories

Stove with accessories to allows all types of cooking



Flame diffuser



Heater

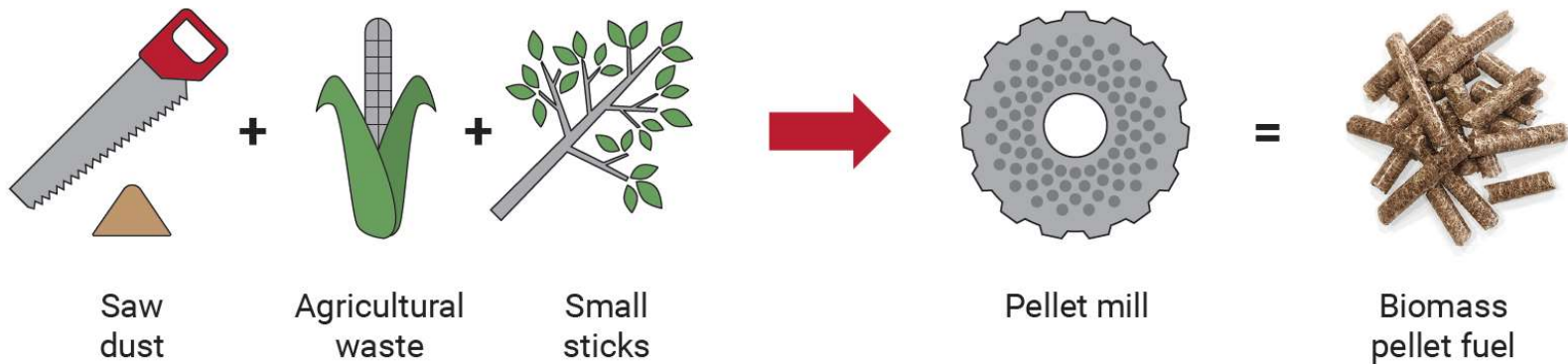


Grill

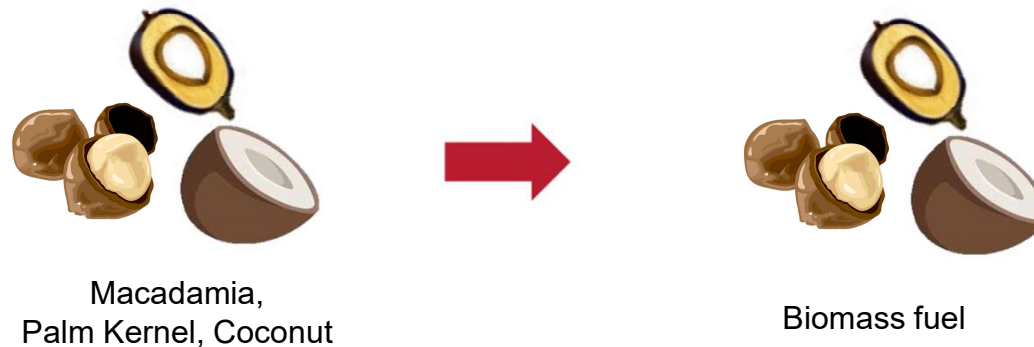
2. The Right Fuel

Convert locally available biomass waste to clean fuel:

Pellet production, from waste that need to be pelletised



Waste which does not need to be processed and can used directly



3. **Local** entrepreneur, the business model



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Possible **Impact** with Mimi Moto



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